

FULL INFORMATION ON COOKIES

WHAT ARE COOKIES?

Cookies are small text files that are downloaded onto the devices of users when they load a particular web site. They are retrieved when the user goes back to that web site. Cookies are used for a number of purposes, have different features and can be used by the owner of the web site the users are browsing on and by third parties. Below you will find all the information on the cookies installed via this web sites and all the instructions on how to manage your preferences regarding them.

COOKIES USED BY THIS WEB SITE

Cookies related to activities that are strictly necessary for the web site to work and to provide services. They are aimed at ensuring normal browsing of the web site. In most cases they are session cookies. Technical cookies do not require user consent, so they are automatically installed after access to the web sites and are not used for other purposes.

COOKIES THAT REQUIRE USER CONSENT

All other non-technical cookies, different from the above mentioned ones, can be installed or activated only if the user has given prior explicit consent (opt-in) the first time he navigates the website. Consent can be expressed in broader terms through a banner placed in the landing page according to the instructions on the banner (by removing the banner through a click or clicking on the button OK or scrolling down the page or clicking on any other element of the page). Specific consent can also be given through the selection of individual cookies as illustrated below. The manager of the website will then have to keep track of such consent through a (technical) cookie in order not to display the information notice on subsequent visits made by the user on the website. However, the user has always the right to revoke and/or to partly disable the prior consent.

Cookies managed by third parties

Cookies managed by third parties are installed by this web site. Below you will find some information, a link to the privacy policy and a consent form for each cookie. You can express your consent to all of them by simply closing this page or moving to another web page of this web site.

a) Advertising cookies

They are used to deliver adverts that are relevant to users and their interests according to the web sites browsed by users (OBA).

Below you will find the name of the third parties that manage them. For each of them there will be a link to the page in which you can receive information on processing and express your consent.

- Google Doubleclick:

Cookie policy and consent form [here](#)

You can check some of the third parties that install this kind of cookie through the web site below

<http://www.youronlinechoices.com/it/le-tue-scelte/>.

b) Statistics cookies

They are used by third parties (in aggregate and disaggregate form) to manage statistics. Below you will find the name of the third parties that manage them. For each of them there will be a link to the page in which you can receive information on processing and express your consent.

- Google Analytics

Cookie policy and consent form on <https://tools.google.com/dlpage/gaoptout?hl=it>

PLEASE REMEMBER THAT YOU CAN MANAGE YOUR COOKIE PREFERENCES THROUGH YOUR BROWSER AS WELL

If you don't know the type and version of the browser you are using, click on "Help" in the top of the browser window and you will be able to access all the necessary information. If you know which browser you are using, click on it to access the cookie settings page.